



EPP Group

Seminar of European Ideas Network jointly with Res Publica Foundation

**‘Rebuilding the European Social Market Economy:
European Values and the New Social Market Economy:
Towards a Stakeholder Economy’**

23-24 May 2011

Milan

VADEMECUM of the Speakers

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Carlo ALTOMONTE, Associate Professor of Economics of European Integration at Bocconi University, Visiting scholar at Bruegel

Biographical note

Born October 18th, 1972. Degree in Economics (with major in International Economics) from Università Bocconi. PhD in International Law and Economics from Università Bocconi. MA in Economics (UC Louvain) and PhD in Applied Economics from KU Leuven.

Academic CV

Associate Professor of Economics of European Integration. SDA Professor of International Business Economics within the Executive MBA programs of SDA Bocconi School of Management. Visiting Professor of International Business and Transition Economics at KU Leuven (2004 and 2005). Consultant to the European Commission, the European Parliament and, formerly, the Division of Transnational Corporations of UNCTAD (UN - Geneva). Senior Research Fellow at the Institute of International Studies (ISPI), Milan, Research Fellow at FEEM-Fondazione Eni Enrico Mattei, Milan and Visiting Fellow at Bruegel, Brussels.

Research areas

European Integration. International Trade and Industrial Economics. Analysis of Multinational Corporations. Economic geography



Carole AUBERT de VINCELLES; Professor of private law at Cergy-Pontoise University (France)

“Agrégée des Facultés de Droit”

General secretary of Trans Europe Experts

Date of birth: September, the 9th 1970

Married, 3 children

Cergy-Pontoise University

33 boulevard du Port, 95011 Cergy-Pontoise Cedex, France

carole.aubertdevincelles@u-cergy.fr

Title of qualification and carrier

- “Agrégée de droit privé et sciences criminelles” (2003)
 - o Professor at Cergy-Pontoise University (since 2009)
 - o Professor at Jean Moulin University, Lyon III (2003-2009)
- “Maitre de Conférences” at Pantheon-Assas University, Paris 2 (2002-2003)
- PhD in private law, University of Pantheon-Assas Paris 2 (subject : “Altération du consentement et efficacité des sanctions contractuelles”, dir. Y. Lequette, 2000): highest level of distinction, publication of the thesis.

International influence

- Founder and General secretary of “Trans Europe Experts”, european network of legal experts. Created during the autumn 2009, this international network composed by 300 members has the ambition to federate European academics, lawyers, members of associations or institutions to ensure the participation of everyone to promote and expand European law (www.transeuropeexperts.eu).
- Member of the « Research Group on EC Private Law (Acquis Group) » directed by Hans Schulte-Nölke (since 2000), financed by the 6th PCRD to define European principles on contract law and a Common frame of reference (www.acquis-group.org)

- Expert on Contract law for the European Parliament (2010-2015), with Trans Europe Experts which have succeeded after a call for Tender (IP/C/JURI/FWC/2009-064, Multiple framework Research contract for provision of external expertise. Lot 1 : European Contract Law, including Consumer law):
 - o Expertise written with professors Nils Jansen and Reiner Schulze on the impact of the full harmonization of the chapter 5 (unfair terms) of the proposed consumer rights directive : « Briefing Paper on the Proposed Consumer Rights Directive concerning Contract Terms Chapter V », 4 oct. 2010 : (n° publication : 447.503)
<http://www.europarl.europa.eu/activities/committees/studies.do?language=EN>
- Public Hearings at the European Parliament on the Consumer Rights Directive :
 - o March 2nd 2009, IMCO committee : “Experiences on buying and selling cross-border : the scope and harmonisation approach of the proposed consumer law framework” (<http://www.europarl.europa.eu/activities/archives/com6/hearingsSheet.do?language=FR&body=IMCO>)
 - o April 14th 2010, IMCO committee, invited by the Group of the Progressive Alliance of Socialists & Democrats: “Consumer Rights Directive, Answer to all inconveniences of the EU Consumer ? Enhancing or weakening the consumer rights within the EU?”

National influence

Participation to commissions:

- Member of a commission working on the French reform of contract law, directed by the professor François Terré of the “Académie des sciences morales et politiques” de l’ “Institut de France” (2006-2009).
 Work published : “Pour une réforme du droit des contrats” (“For a reform of contract law”), Dalloz, 2009 (cf. publications).

Expertises:

- Expert for the French Ministry of Justice, on European and national contract law
- Expert within a working group initiated by the French Ministry of Justice and the DGCCRF on the proposed directive on consumer rights (group with academics, members of consumers and businesses associations, judges and lawyers)

Activities in academics societies:

- Co-founder and General Secretary of “Trans Europe Experts”
- Member of the Comparative Law Society 2

Scientific functions

- Head of the PhD department of “Law, literature and human sciences” of Cergy-Pontoise University (since 2010). Multidisciplinary department (law, history, geography, literature, languages, education sciences, communication) with 200 PhD students. Organisation of culture conferences and “thesis’s speeches” with PhD students.
- Member of the “Doctoral studies Institute” Council of Cergy-Pontoise University (since 2010)
- Member of the scientific council of the Cergy-Pontoise University Foundation (since 2010)
- Head of the Research centre of private law (EA 3707) at the Jean Moulin University (2005-2008). Centre with 3 departments (family law, theory and criminal law) containing 26 professors and 106 PhD students.
- Member of the PhD law department Council at the Jean Moulin University (2005-2008)
- Organisation of the annual Forum of Trans Europe Experts on the European law stakes
 - o 1st Forum on the 31 March 2010 at the Commerce and Industry Chamber of Paris. Contribution of different VIPs (P. Moscovici, deputy and former minister of European affairs; P. Fombeur, head of the civil department of the ministry of Justice, ...), and working groups organized the afternoon.
 - o 2nd Forum on the 1st April 2011 at the Commerce and Industry Chamber of Paris. Contribution of VIPs (V. Skouris, president of the European Court of Justice; A. Lamassoure, European deputy) Working groups organized the afternoon.
- Author of an European consumer law chronicle in the « Revue des contrats » (since 2009)
- Author of an European obligations law chronicle in the « Revue trimestrielle de droit européen » (since 2010)
- Beneficiary of the “Scientific excellence bonus” (since 2010)



Eugenio BELLONI, Chairman, Fondazione Res Publica, Milan

Eugenio Belloni was born in Milan in November 1941. After an academic experience as Assistant Professor in Economic History at the Bocconi University in Milan, he spent over twenty-five years managing the family owned shipping company Andrea Merzario, one of the oldest and most important European companies in the sector.

At the end of the Eighties until early Nineties he extended his experience in the shipping and transport sector as President of other leading national companies and international institutions like, in particular, UIRR (Union of International Rail Route European Transport), Interunit (Union of European Railways for Rail Route Transport) and of some shipping conferences (among which: Mediterranean Sea – Saudi Arabia, Northern Europe – Indian Subcontinent and

Northern Europe – Arabic Gulf). In 1991, he started a ten years experience as President of Fondation Pégase, a European cultural foundation for the promotion of the European Cultural Identity based in the European Parliament.

Since 2001 he has been President of Fondazione Res Publica (formerly Nova Res Publica), a liberal think tank that promotes centre right political culture in Italy with the cooperation and support of important personalities from Italian economic, academic and business world (the President of Res Publica's Scientific Committee is Prof. Giulio Tremonti).

Eugenio Belloni has established Res Publica as an important player on the Italian political scene, especially on economic issues related to enterprise competition, energy and environment, transport and infrastructure.



Gustavo BRACCO, Human Resources and Organisation Director in Pirelli spa, President of Scuola per l'Alta Formazione al Management

Born in Turin in 1948; married with two children.

After graduating in Law and completing his military service as a reservist officer in the 4th Alpine Regiment, in 1972 he began his career in Fiat, working in the Central Trades Unions Relations Function. In 1976 he was appointed Personnel Manager of the Mirafiori Foundry.

The following year he joined Toro Assicurazioni as Industrial Relations and Labour Disputes Manager, within the Central Personnel Function.

In 1979 he joined the Turin Employers' Federation, remaining in this position until 1983. He initially worked in the Research and Studies Department and later in the Trades Unions Services

Function, of which he subsequently became Director.

From 1983 to 1987 he worked as Personnel Director for Cinzano Italia, Saiag and later for Carello.

In 1988 he was appointed Director of Personnel and Organisation of the Bologna-based Engine Control Division of Magneti Marelli. He held the same position with CEAC in Paris in 1991 and with Fidis in 1994. In 1996 he was appointed Director of Trades Unions Relations for the Fiat Group.

In 1998 he moved to London, joining New Holland as Personnel and Organisation Director, a role that he also held the following year with the Chicago-based Case-New Holland.

In December 2000 he joined Pirelli as Group Human Resources Director. A year later he became the Human Resources Director of the Telecom Italia Group, a role that he held until 2008.

He subsequently ran the Management Training School, a non-profit initiative set up jointly by the Agnelli, Garrone and Pirelli Foundations, in collaboration with the Paris-based Collège des Ingénieurs.

He returned to Pirelli in 2010 as Human Resources and Organisation Director.

He is a member of the Management Board of the non-profit Intercultural Foundation as well as a member of the Advisory Board of the non-profit Intercultura Association.

Marco CARONE, Adjunct Professor of Business Law and Corporate Governance

was born on June 26th, 1974.

He is a graduate of Bocconi University (Degree in Business Administration) and of the University of Modena (Degree in Law), and holds a Masters of Science degree at the London School of Economics and Political Sciences (MSc in Law and Accounting, 2001).

Mr. Carone is admitted both to the Italian Bar and to the Italian Chartered Institute of Certified Accountants. He currently practices as a business lawyer with an emphasis on corporate governance matters, cross-boarder M&A transactions and the legal aspects of foreign investments in China as well as Chinese investments in Europe

He is the founder and managing partner of “Carone & Partners – in association with Lehman, Lee & Xu”, an Italian business law firm working in alliance with one of the largest Chinese law firms.



Emilio COLOMBO, Fondazione per la Sussidiarietà, Associate Professor in International Economics, Università di Milano Bicocca

Economist, he is Associate professor of Economics at the University of Milano-Bicocca where he teaches International Economics. He holds a PhD in Economics at the University of Southampton (UK). His research interests are in the field of Macroeconomics, International Economics and Applied Economics. His most recent publications include: The Economics of Emerging Markets, with Marco Lossani (in Italian), Exploring different views on exchange rate regime choice, (with Fabrizio Carmignani e Patrizio Tirelli), Journal of International Money and Finance, Socio-political and economic determinants of de facto monetary institutions and inflationary outcomes, (with Fabrizio Carmignani e Patrizio Tirelli), Topics in Macroeconomics, Adjunct Professor of

Business Law and Corporate Governance at Bocconi University in Milan.

Born on June 26th, 1974.

He is a graduate of Bocconi University (Degree in Business Administration) and of the University of Modena (Degree in Law), and holds a Masters of Science degree at the London School of Economics and Political Sciences (MSc in Law and Accounting, 2001).

Mr. Carone is admitted both to the Italian Bar and to the Italian Chartered Institute of Certified Accountants. He currently practices as a business lawyer with an emphasis on corporate governance matters, cross-boarder M&A transactions and the legal aspects of foreign investments in China as well as Chinese investments in Europe

He is the founder and managing partner of “Carone & Partners – in association with Lehman, Lee & Xu”, an Italian business law firm working in alliance with one of the largest Chinese law firms.



Simone De BATTISTI, sociologist, Research Director, Lorien consulting

Simone is a sociologist with a deep knowledge of quantitative methods with broad interests. He is now Head of Quantitative Research at Lorien Consulting (WPP), after working for several year with Ipsos, MilwardBrown and GPF. He studies social change in order to give advice to companies, politicians and institutions. Till now, his publications regard electoral behaviour, company strategy and social strategy, furthermore he is one of the contributors to the innovative and well known book “Wikicrazia – Governing in the years of the web”.

Simone also collaborated with a local Radio and then with a Strategy Advisory Consultancy in the area of Organization development, has been director of a non profit Foundation and a Social Innovation Company in order to develop community building, local development and welfare innovation. He also founded the first Italian Co-Housing in Milano. Thanks to all these experience he has been asked to be advisor for Social Investments for a Family Office.

Simone owns a Laurea degree in Political Science from the University of Milan and attended the Master in Advanced Research Methods and Statistics at the City University of London, which Italian Alumni he is point of reference.



Maurizio Del CONTE, Associate Professor of Labour Law at Bocconi University

Professor of Labor Law at Bocconi

Associate Professor of Labor Law and teacher of civil and labor law at Università Bocconi, Maurizio Del Conte was a contract instructor of labor law at the University of Milan-Bicocca, faculty of education, and International Visiting Professor in Comparative Labor Law at the University of Richmond School of Law (Richmond, Virginia). Del Conte has taught at the Universities of Tokyo, Kyoto and Kobe. He is editorial coordinator of the journal *Orientamenti della giurisprudenza del lavoro* and a member of the editorial committee of the journal *Diritto delle relazioni industriali*.

He has published numerous papers in specialist journals in Italy and abroad, including *The Japan Institute of Labor*, *Official Bulletin*, *The Richmond Journal of Global Law & Business*, and *Responsabilità civile e previdenza*.



Dirk HUDIG, Director FIPRA International, Chairman of the ‘Social Market Economy’ Working Group

Dirk Hudig was former Secretary General of the Union of Industrial & Employers’ Confederations of Europe from 1998 to 2001.

He held several other posts including Chairman of the BIAC Environment Committee in the OECD, Secretary and Treasurer of the Society of Chemical Industry Europe Committee, and one of the founding members of the Transatlantic Policy Network (TPN) and its Programme Committee, as well the chemicals coordinator for the Trans-Atlantic Business Dialogue, TABD. He is also a former President of the British Chamber of Commerce in Belgium.

In 1970 he joined ICI, the UK Chemicals company, and worked in various businesses within the group in Rotterdam, London & Brussels before becoming national Head and Group Manager of EU Government Relations for ICI from 1987-1998. Currently he is Chairman of the European Risk Forum on EU regulation and impact assessment with a particular interest in risk, regulatory reform, cost benefit analysis and the quality of regulation.

In 2001 he joined FIPRA, the public affairs consultancy network, as first Chairman of the FIPRA group’s representation in Brussels.



Stefano MARUZZI, Google country manager for Italy

Stefano Maruzzi began his career as journalist and is author of 15 books. His rich experience ranges from the world of publishing to internet.

Stefano Maruzzi served as editor of the magazine “PCWeek” and established an educational training centre, “Mondadori Informatica Education”. Between 2000 and 2006 he was appointed as “International Director of Strategy and Content” for MSN, Microsoft’s consumer portal.

In 2007, London; he was appointed as President of Condé Nast International Digital with the responsibility for all the new media activity conducted by the Company in the territories outside the U.S.A.

Since December 2009 he has been Country Director of Google Italia.

Professional Experience

2009 - Present

Country Director - Google Italy

Internet

2009 - 2009

CMO - RCS Advertising

Internet

2007 - 2009

President - CondéNet International

Online Media

As president of CondéNet International I oversee operations in all international markets.

2006 - 2007

MSN.com International Strategy Director - Microsoft

Online Media

Leading MSN.com International Strategy team

1999 - 2006

MSN.it Country Manager - Microsoft

Online Media

1988 - 1999

Director - Mondadori Informatica Education

Internet

1990 - 1993

Consultant - IBM

Information Technology and Services

Educational Background

2009 - 2009

Strategic Marketing Management - Stanford University Graduate School of Business

1981 - 1986

Laurea Agricultural Economics - Università degli Studi di Milano



Mario MAURO MEP, Member of the EPP Group in the European Parliament, President of the Italian Delegation

Mario Mauro est italien et est né le 24 Juillet 1961 à San Giovanni Rotondo. Il est député au Parlement européen et professeur d'histoire. Il a d'abord été élu sur la liste du Forza Italia puis en 2009 sous le Parti The People of Freedom. Il est membre du Groupe PPE. Mario Mauro est diplômé de philosophie et expert dans le système éducatif. Il est auteur de nombreux articles dans le système éducatif et sur la liberté d'éducation. Depuis 2007, il est professeur à l'Université européenne de Rome. Il a été Vice-président, de 1999 à 2004, de l'Assemblée ACP-EU. De 1999 à 2004, il a été Vice-président de la commission culture. Sous l'ancienne législature, il a été élu Vice-président du Parlement européen le 20 juin 2004.

Mario Mauro a été membre du comité sur le budget.

Il a été co-président de l'intergroupe "Social economy".

Il a été membre de l'Assemblée parlementaire euro-méditerranéenne.

De 2007 à 2009, il a été suppléant à la commission des Affaires étrangères.

Depuis 2009, il est le chef de la délégation italienne au Groupe du PPE.



Jaime MAYOR OREJA MEP, Vice-Chairman, responsible for Political Strategy and the European Ideas Network EPP Group in the EP

Jaime MAYOR OREJA was born in 1951. Elected from San Sebastián. Agronomist Engineer. Member of the National Executive Committee of the PP (1999). Former President and spokesman of the Grupo Popular in the Basque Regional Parliament. Appointed Vice-Secretary-General of the PP (1996) and Honorary President of the PP in the Basque Country. Minister for Tourism in the Pre-autonomous Government of the Basque Country (1980); Member for Guipúzcoa. Government Delegate in the Basque Country (1982). President and spokesman of the Coalición Popular in the Basque Regional Parliament (1984-1986). Elected autonomous Member of Parliament within the UCD (1980). President of the Grupo Parlamentario Popular in the Basque Regional Parliament (2001-2004). Member of the Cortes for Vizcaya (1989). PP national

member of parliament for Álava in the I, IV, VI, VII and VIII parliamentary terms. Minister of the Interior from 1996-2001. MEP since 2004. Head of the Spanish Delegation to the EPP Group. Committees: Civil Liberties, Justice and Home Affairs (Member) Foreign Affairs (Substitute); Delegation to the Euro-Mediterranean Parliamentary Assembly (Substitute).



Catherine PRIETO, Professor at 'Université de Paris I Panthéon-Sorbonnes', Member of the Executive Committee of Trans Europe Experts Network

Catherine Prieto, Professor of Law (1995), joined the Ecole de droit de la Sorbonne, University Paris 1 Panthéon-Sorbonne in 2008. She is Director of the LLB English Law and French Law programme King's College London and Paris 1 Panthéon Sorbonne. She was previously Professor at University Paul Cezanne Aix-Marseille where she was Vice-Dean (1999), then Vice-President (2002-2005).

Catherine Prieto is a scientific member of Institute André Tunc at the Centre of Research in Business and Economic Law. Her research and teaching interests are mainly related to competition law and policy. She is co-author of several books and papers on European competition law, European single market law and European contract law. She has co-directed with Jean-Paul Jacqué the "Revue

trimestrielle de droit européen" (Dalloz) since 2007. She is one of the founding members of the European network of legal experts Trans Europe Experts (TEE).



Stefano RIELA, Research Director, Res Publica Foundation, Milan

Stefano Riela is Scientific Director at the Fondazione Res Publica (Milan), a Lecturer in Competition Policy and Regulation in ISPI (Milan), in Micro and Macroeconomics in ISIDA (Palermo), and Research Fellow in European Economic Policy in Bocconi University (Milan).

He is the Italian Coordinator of the Allianz Summer Academy (Allianz Kultural Stiftung, Munich). Previously he was Director for e-Health at Sicilia e-Innovazione and consultant for the Organisation of the 2003 Italian Presidency of the Council of the European Union.

He has a PhD in International Law and Economics (Università Bocconi, Milan), an MA in Economic Regulation and Competition (City University, London), an MA in International Politics (Université Libre de Bruxelles – CERIS Institute) and a degree in Business Administration (Università Bocconi).



Branislav STANICEK, Committee of the Regions

Member of the EIN since 2003, Branislav Stanicek is Administrator at the Committee of the Regions in Brussels. He studied Geopolitics at Sorbonne University and International Law at Harvard University. His publications for EIN include topics such as social implications of the financial crisis. Previously to his appointment at the Committee of the Regions he worked at the Foundation for Political Innovation in Paris.



**Guillermo MARTÍNEZ CASAN
Director of the European Ideas Network
EPP Group, European Parliament**

Tel. : 00 32 283 14 56
Guillermo.martinezcasan@europarl.europa.eu

Published by : EPP Group in the European Parliament
Group of the European People's Party (Christian Democrats)
in the European Parliament

Publication date : May 2011

Address: European Parliament
47-53 rue Wiertz
B - 1047 Brussels
Belgium

Internet: <http://www.eppgroup.eu>

E-mail: eppgroup@europarl.europa.eu

EIN: **European Ideas Network**
EPP, European Parliament, Rue Wiertz, 1047 Brussels, Belgium
www.ein.eu
eppgroup-ein@europarl.europa.eu